

Nambour Yandina United Football Club

2027/2028

# SPONSORSHIP PACKAGE

marketing@nyufootballclub.org.au

# TABLE OF CONTENTS


- Introduction — Page 03
- Main Package Overview — Page 04
- Additional Packages — Page 05
- Diamond Package — Page 06
- Gold Package — Page 07
- Silver Package — Page 08
- Bronze Package — Page 09
- FQPL Squad Package — Page 10
- Sponsor Logo Placement — Page 11
- Sponsor Logo Placement — Page 12
- Advertise Here — Page 13
- Contact Us — Page 14

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# INTRODUCTION

## ABOUT NYUFC

Nambour-Yandina United Football Club (NYUFC) is one of the Sunshine Coast's leading community football clubs, providing opportunities for players of all ages and abilities to participate, develop, and thrive in the game. Since 1997, the Club has fostered a strong culture of inclusion, development, and community engagement, supporting hundreds of players and families each season through our MiniRoo, Junior and Senior teams. Furthermore player development initiatives, and community involvement, continues to play a crucial role in promoting sporting excellence, and local connections across the local community.

**600+**
Total Members

**30**
Total Teams

**3.2k**
Facebook Followers

**900+**
Instagram Followers



Ben Perren
PRESIDENT

**#RealFootball**

**#2025CommunityClub**

**#RedArmy**

**#YourLocalClub**



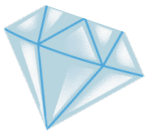
# MAIN PACKAGE OVERVIEW

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## Diamond Package

x2

**$8,500** each



- XLarge Logo on All Playing Shirts
- F1 Scoreboard Logo Sponsorship

**OR**

- XLarge Logo on All Training Shirts
- F1 Dugout Logo Sponsorship

- Large Logo on Field 2 Mesh Wrap
- x4 Invitations to All NYUFC Events
- Social Media & Website Exposure
- x4 Club Supporter Packs

Refer to Page 6

## Gold Package

x4

**$5,500** each



- Large Logo on All Playing Shirts
- Small Logo on Field 2 Mesh Wrap

**OR**

- Large Logo on All Training Shirts
- Small Logo on Field 2 Mesh Wrap

- Grandstand Facing Field 1 Sign
- x3 Invitations to All NYUFC Events
- Social Media & Website Exposure
- x3 Club Supporter Packs

Refer to Page 7

## Silver Package

x7

**$3,500** each



- Medium Logo on All Playing Shirts

**OR**

- Medium Logo on All Training Shirts

- x2 Invitations to All NYUFC Events
- Social Media & Website Exposure
- x2 Club Supporter Packs

Refer to Page 8

## Bronze Package

x4

**$1,500** each



- Small Logo on All Training Shirts

- x2 Invitations to All NYUFC Events
- Social Media & Website Exposure
- x1 Club Supporter Packs

Refer to Page 9

# ADDITIONAL PACKAGES

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## Little Reds

Program Sponsor

**$2,500** +GST for 2 years

- Logo on All Program Shirts (Centre-front)
- Program Naming Rights
- Social Media & Website Exposure (Advertising)
- Field 1 Program Field Sign
- x2 Invitations to All NYUFC Events

## SCHOOL HOLIDAY PROGRAM

Program Sponsor

**$2,500** +GST for 2 years

- Logo on All Program Shirts (Centre-front)
- Program Naming Rights
- Social Media & Website Exposure (Advertising)
- Field 1 Program Field Sign
- x2 Invitations to All NYUFC Events

## REDX DEVELOPMENT PROGRAM

Program Sponsor

**$1,650** +GST for 1 year

- RedX Development Program Partner
- Training Day Exposure
- Social Media & Website Exposure
- Field 2 Business Field Sign
- x2 Invitations to All NYUFC Events

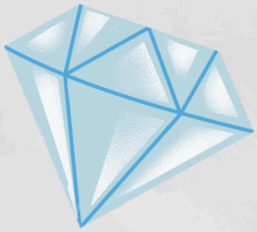
## COACHES AND MANAGERS SHIRTS

Shirt Sponsor

**$3,000** +GST for 2 years

- Logo on All Club Coaches & Managers Shirts
- Matchday Exposure
- Social Media & Website Exposure
- Field 1 Western Facing Field Sign
- x2 Invitations to All NYUFC Events

# DIAMOND PACKAGE



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X2

Club Sponsorship

**$8,500** +GST

- XLarge Logo on Front of All Playing Shirts
- Field 1 Scoreboard Logo Sponsorship

x1 available

**OR**

- XLarge Logo on Front of All Training Shirts
- Field 1 Dugout Logo Sponsorship

x1 available

Refer to Pages 11 & 12

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- Large Logo on Field 2 Mesh Wrap
- x4 Invitations to All NYUFC Events
- Social Media & Website Exposure
- x4 Club Supporter Packs
  (Supporter Polo + Stubby Cooler + Club Sticker)

# GOLD PACKAGE

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**X4**

Club Sponsorship

**$5,500** +GST

- Large Logo on Back of All Playing Shirts
- Small Logo on Field 2 Mesh Wrap

**x2** available

**OR**

- Large Logo on Front of All Training Shirts
- Small Logo on Field 2 Mesh Wrap

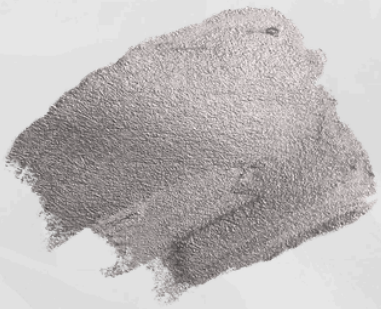
**x2** available

Refer to Pages 11 & 12

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- Grandstand Facing Field 1 Sign
- x3 Invitations to All NYUFC Events
- Social Media & Website Exposure
- x3 Club Supporter Packs
  (Supporter Polo + Stubby Cooler + Club Sticker)

# SILVER PACKAGE



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**X7**

Club Sponsorship

## $3,500 +GST

- Medium Logo on Side of All Playing Shirts **x1** available

**OR**

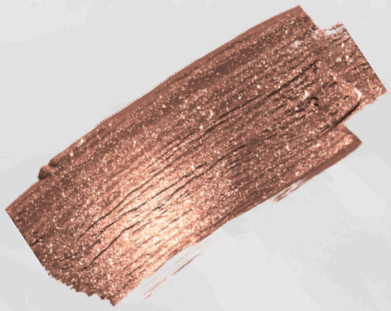
- Medium Logo on Back of All Training Shirts **x6** available

Refer to Pages 11 & 12

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- x2 Invitations to All NYUFC Events
- Social Media & Website Exposure
- x2 Club Supporter Packs
  (Supporter Polo + Stubby Cooler + Club Sticker)

# BRONZE PACKAGE



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X4

Club Sponsorship

**$1,500 +GST**

- Small Logo on Side of All Training Shirts

Refer to Pages 11 & 12

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- x2 Invitations to All NYUFC Events
- Social Media & Website Exposure
- x1 Club Supporter Packs
  (Supporter Polo + Stubby Cooler + Club Sticker)

# FQPL SQUAD PACKAGE

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X2

Squad Sponsorship

**$7,500 +GST**

- Medium Logo on Back of Player Club Polo Shirts (x32)
- Small Logo on Back of Player Club Training Shorts (x32)
- Medium Logo on Back of FQPL Warm-up Top (x32)
- Western Facing Field 1 Sign

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- FQPL Squad Naming Rights (U23 & Premier Teams)
- x2 Invitations to All NYUFC Events
- Social Media & Website Exposure
- x1 Club Supporter Packs
  (Supporter Polo + Stubby Cooler + Club Sticker)
- Matchday & Training Exposure

# SPONSORSHIP
# LOGO PLACEMENT

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## CLUB PLAYING SHIRT - HOME & AWAY

[MiniRoos -Junior Teams - Senior Teams]






*Please note that Kit Designs are NOT replicas and Logos aren't to scale.

# SPONSORSHIP
# LOGO PLACEMENT

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## CLUB TRAINING SHIRT

[MiniRoos -Junior Teams - Senior Teams]




*Please note that Kit Designs are NOT replicas and Logos aren't to scale.

# ADVERTISEMENT
# FIELD SIGNAGE

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Field Advertiser

**$1,000** +GST for 1 year

- Looking to Advertise Your Business
- Yandina Country Market Exposure
- Matchday & Training Day Exposure
- Field 1 Sign (Location - pending availability)
- Annual $800 renewal cost



# Contact Us

### Website
nyufootballclub.com

### E-mail
marketing@nyufootballclub.org.au
admin@nyufootballclub.org.au

### Phone
(07) 5379 6522

### Social Media
@nyu_football
@NYU - Nambour Yandina United Football Club

### NYU FC
8 North Street, Yandina 4561 QLD

